



CONTACT:

NYC Shiba Rescue, Inc.

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NYCSR is Moving Forward!

*Foster Program and Adoptions are Fully Operational;
New Positions Supported Reorganized Structure*

March 28, 2011– (New York, NY) – After operating under an intake hold for almost a year, spending the time to focus efforts on paying down debts and reorganizing the operational structure, NYCSR is back in the full swing of things. Since re-opening the foster program at the end of 2010, NYCSR has already overseen the adoption of seven beautiful Shiba Inus and currently has an additional eight dogs in foster care. In addition to the re-introduction of the foster program, NYCSR is also excited to announce the appointment of several new volunteers who will help ensure NYCSR continues to operate as efficiently as ever during what has turned out to be one of the busiest times this organization has seen.

As NYCSR works to keep up with increasing demand, it becomes ever more apparent just how crucial our amazing volunteers and financial contributors are to our success. Even after a year of reduced operations our roster of volunteers has returned in strong force, and with their help we have even continued to expand our base. Within that expanded base NYCSR was recently fortunate enough to find the following additions to the executive team:

- **Heather Richardson – Head of Fund Raising** – Filling this new role within NYCSR, Heather is already off to a fantastic start and working hard to raise money for some of our specific needs dogs. Heather had been deeply involved within the Akita breed community for over 20 years before discovering the joys of the Shiba Inu. Since then she

has become engaged in trying to raise money to help all those dogs that she knows deserve a better life.

- **Kathi Willi-Melton – Head of Public Education** – In this newly created role, Kathi will be in charge of NYCSR's attendance at special events and also helping educate the public online. Kathi is well-known in the NY area as a reputable breeder of Shiba Inus and has always been a strong supporter of rescue. She is a member of the National Shiba Club of America (NSCA) and of the Shiba Club of Greater New York (SCGNY). Kathi and her husband Matt were instrumental to NYCSR and SCGNY when we participated in the first ever AKC Meet the Breeds event at the Jacob Javits Center in October 2009.
- **Judy Dove – Intake Director** – Judy adopted her first Shiba in 2001 and has been involved with the breed ever since, fostering and successfully placing Shibas as part of Mid Atlantic Shiba Rescue (MASR). Judy recently began volunteering with NYCSR as a foster home and doing other work within the foster division. She and her husband are currently owned by Frodo, an adopted 11 ½ year old male Shiba and Chelsie, a 10 year old Jindo/Shepherd. She is currently fostering Kashi for NYCSR.
- **Wendy Steele – Interim Foster Program Director** – In addition to her current role as NYCSR's Executive Director, Wendy is now also handling the responsibility of managing the Foster Program.

Jenn Mauro continues to make incredible strides as NYCSR's Director of Operations. We are proud and grateful to have her 'leading the pack' behind the scenes and getting us to a better place than we've ever been! We're also happy to report that she will be getting some well-deserved back-up in longtime volunteer and foster, Donna Mosier. Donna's experience both in the private sector and as volunteer will be add welcomed support to the operations division.

NYCSR is still actively recruiting volunteers to help fill the following positions:

- **Director of Public Relations** – The PR division includes public education, volunteer recruiting and communications, and donor communications. The Director of Public Relations is charged with overseeing and directing the public image of NYCSR. This

person should ensure that the organization is communicating accurately and frequently with the public in as many ways as possible to support our mission statement, operations, and finance. They will also review our website for accuracy and timeliness of information and review the final copy of The Shiba Scream before distribution.

- Writers for **The Shiba Scream** – NYCSR is very excited to announce that The Shiba Scream, our quarterly newsletter, will be making a comeback starting in July 2011. As such we are looking for contributors. If you would like to contribute an article to the Scream, please contact Managing Editor, Beth Bennett at beth.bennett@nycshibarescue.org

At this time NYCSR is working to raise money for several fosters dogs, the most urgent of which is Jasmine, who is in dire need of special medical attention to help care for and alleviate pain and problems in her lumbar area and a collapsed disc. Jasmine needs to see a specialist to get X-rays and the appropriate tests to determine what type of surgery is needed to fix her collapsed disc. Without the surgery, there is a chance that her condition can worsen over time and she could seriously injure herself. Based on veterinary exams and consultations to date, the estimated cost to help this little girl is between \$5,000 and \$6,000.

NYCSR is asking for your help to raise this money for little Jasmine. Any amount will help and all donations are 100% tax deductible. If you are interested in helping Jasmine please visit the following site to donate, <http://www.firstgiving.com/fundraiser/nycsr/jasmine>.

About NYC Shiba Rescue, Inc.

NYC Shiba Rescue, Inc. (NYCSR) is an all volunteer group dedicated to contributing to the quality of life of Shiba Inus in and around the New York City metropolitan area. To that end, NYCSR actively works to rescue Shiba Inus and Shiba Inu mixed breed dogs from dangerous environments and shelters in order to find them loving, permanent homes. We will, among other things, foster and evaluate Shiba Inus in order to prepare them for adoption and seek out proper adoptive homes for the dogs. NYCSR also promotes responsible dog ownership by educating the public in the selection, care and training of dogs.

NYC Shiba Rescue, Inc. was founded in April 2007. NYCSR is incorporated as a not-for-profit corporation under the Not-for-Profit corporation law of New York State and is a federal 501(c)(3) non-profit corporation.